

## Safe Harbour

Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements". These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.



## Contents

- Q3FY24 at glance
- Financial Performance
- Business Strategy
- New Initiatives
- ESG Engagement
- Team APL Apollo



## Q3FY24 at a Glance











59%

Value Added Sales mix

FY23 was 56%



₹285 Mn

Interest Cost 53% YoY increase



₹ 1.7Bn

Net profit
2% YoY decline



₹ 2.1Bn

Cash profit
4% YoY increase



9 days

Net WC days\*
FY23 was 5 days



29.4%

**ROCE\*** FY23 was 29.2%



23.2%

ROE\*

FY23 was 23.5%



₹4.0Bn

Net debt in 9MFY24 FY23 was Rs 2.4 Bn

• NWC, ROE, ROCE has been annualized on 9MFY24 basis

Note 1: Sales Volume and Financials are on consolidated basis

Note 2: Capital employed has been calculated as Total assets minus total current liabilities minus surplus cash

Note 3: Net profit is considered after minority interest

## 9MFY24 at a Glance











57%

Value Added Sales mix

**Unchanged YoY** 



₹823 Mn

**Interest Cost** 95% YoY increase



₹ 5.6Bn

Net profit
32% YoY increase



₹ 6.9 Bn

Cash profit
33% YoY increase



9 days

Net WC days\* FY23 was 5 days



29.4%

**ROCE\*** FY23 was 29.2%



23.2%

**ROE\*** FY23 was 23.5%



₹4.0Bn

Net debt in 9MFY24 FY23 was Rs 2.4 Bn

• NWC, ROE, ROCE has been annualized on 9MFY24 basis

Note 1: Sales Volume and Financials are on consolidated basis

Note 2: Capital employed has been calculated as Total assets minus total current liabilities minus surplus cash

Note 3: Net profit is considered after minority interest

## Quarterly Sales Volume/EBITDA/ Net Profit

Profit & Loss (Rs Mn)	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24
Sales Vol. (k Ton)	373	427	403	552	423	602	605	650	662	675	604
Revenue	25,343	30,839	32,304	42,147	34,386	39,692	43,271	44,311	45,449	46,304	41,778
EBITDA	2,547	2,222	2,023	2,661	1,939	2,319	2,729	3,229	3,072	3,250	2,796
EBITDA/ton (Rs)	6,825	5,199	5,023	4,823	4,587	3,850	4,510	4,970	4,645	4,817	4,631
Net Profit	1,684	1,461	1,279	1,766	1,207	1,502	1,692	2,018	1,936	2,029	1,655

# FINANCIAL PERFORMANCE



## De-commoditizing Product Portfolio

			Q3FY23		Q4FY23		Q1FY24			Q2FY24			Q3FY24			
	Application	Sales Mix	Vol.	EBITDA/Ton												
		(%)	(K Ton)	(Rs)												
	Heavy	8	46	7,568	6	39	8,437	7	45	7,711	8	51	8,481	10	62	8,177
Amalla Churchium	Super Heavy	0	0	0	0	2	9,604	1	4	8,777	1	5	10,014	1	7	9,551
Apollo Structural	Light	22	132	4,059	17	108	6,256	17	111	5,775	17	113	6,258	16	95	5,771
	General	44	264	2,284	46	299	2,579	43	282	2,252	45	301	2,152	41	249	1,771
A U 7	Rust-proof	21	125	7,492	25	163	7,327	26	170	6,749	21	144	6,721	20	124	6,144
Apollo Z	Coated	2	10	0	1	10	4,424	3	19	4,044	4	29	7,472	6	36	7,516
Apollo Galv	Agri/Industrial	5	28	5,659	4	27	6,780	5	30	6,196	5	32	7,196	5	30	6,452
Total		100	605	4,510	100	650	4,970	100	662	4,645	100	675	4,817	100	604	4,631

Standard products with EBITDA around Rs 2,000/ Ton

## De-commoditizing Product Portfolio

FY20			FY21		FY22		FY23			9MFY24				Proposed Capacity				
Product Category	Application	Sales Mix	Vol.	EBITDA/Ton	Sales Mix	Vol.	EBITDA/Ton	(KTon)	(KTon)									
	(%)	(KTon)	(Rs)	(%)	(KTon)	(Rs)	(%)	(KTon)	(Rs)	(%)	(KTon)	(Rs)	(%)	(K Ton)	(Rs)			
	Heavy	6	101	4,000	6	95	4,721	7	121	7,422	2 7	160	7,505	8	159	8,143	300	396
Apollo	Super Heavy	-			-			-			0	2	9,604	1	17	9,479	100	186
Structural	Light	8	134	4,778	21	352	5,649	19	336	6,683	3 18	407	5,134	16	319	5,945	905	1,500
	General	55	898	1,361	43	713	1,658	37	647	2,212	2 44	1,005	2,015	43	832	2,072	2 1,200	1,473
Apollo Z	Rust-proof	25	401	5,279	25	409	6,692	33	575	7,710	) 25	567	7,214	23	437	6,568	675	825
	Coated	-			-			0	0		2	39	5,731	4	84	6,702	300	300
Apollo Galv	Agri/Industrial	6	99	3,952	4	71	6,040	4	76	6,442	2 4	99	5,667	5	93	6,628	3 120	320
Total		100	1,633	2,923	100	1,640	4,138	100	1,755	5,386	100	2,280	4,481	100	1,940	4,700	3,600	5,000

Standard products with EBITDA around Rs 2,000/ Ton

Value added products with EBITDA more than Rs 5,000/Ton

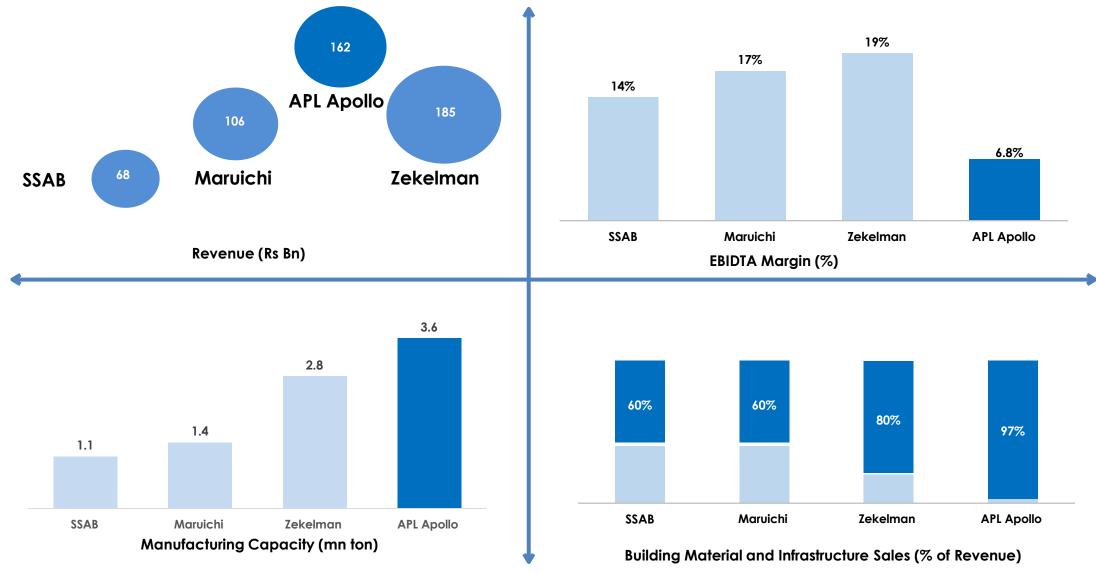
<sup>\*</sup>ABPL (New Raipur) products have been re-classified in heavy, Super Heavy, Light and Coated Products

<sup>\*\*</sup> proposed capacity of 5Mn Ton to be completed by FY25

## Diversified product offering created through continuous innovation

Product Category	Application	Product – visual overview	Key USPs	Applications	Applications – visual overview		
	Heavy		First company to introduce DFT technology in India	High-rise, Warehousing, Infrastructure			
	Super Heavy		<ul> <li>Offers columns of 300mm x 300mm, 500mm x 500mm and 1000mm x 1000mm*</li> </ul>	Column, Beams, Heavy structural erections			
Apollo Structural	Light		First company in India to introduce Door frame and Plank	Door Frame, Staircase Steps, Furniture & fencing			
	-9	60000	Light weight tubes for furniture	Electrical Conduits			
	General		<ul> <li>First company in India to introduce square, rectangular structural steel tubes</li> </ul>	Sheds & Gates, Handrails & Fencing, Balcony Grills			
			10003	Staircase etc.			
	Rust-proof	Construence	First company in India to introduce pre-galvanized sections, replacing	Roofing Structures, Fabrication Work, Purlins			
Apollo Z		DES PLANTED	<ul><li>galvanized tubes</li><li>Effective in use in coastal markets</li></ul>	Rafters			
			High tensile light structural	Warehousing			
	Coated		application; bendable; superior rust proof properties	Factory Sheds			
		THE REAL PROPERTY OF THE PARTY	Effective for use in water     applications, being highly non-	Greenhouse structures			
Apollo Galv	Agri/Industrial	Allera CO	applications, being highly non- corrosive in nature	Plumbing			
				Firefighting			

## Global Peer Benchmarking



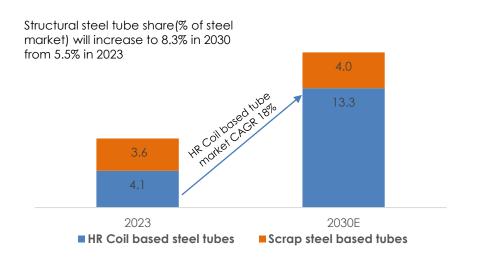
## India Structural Steel Tube market potential





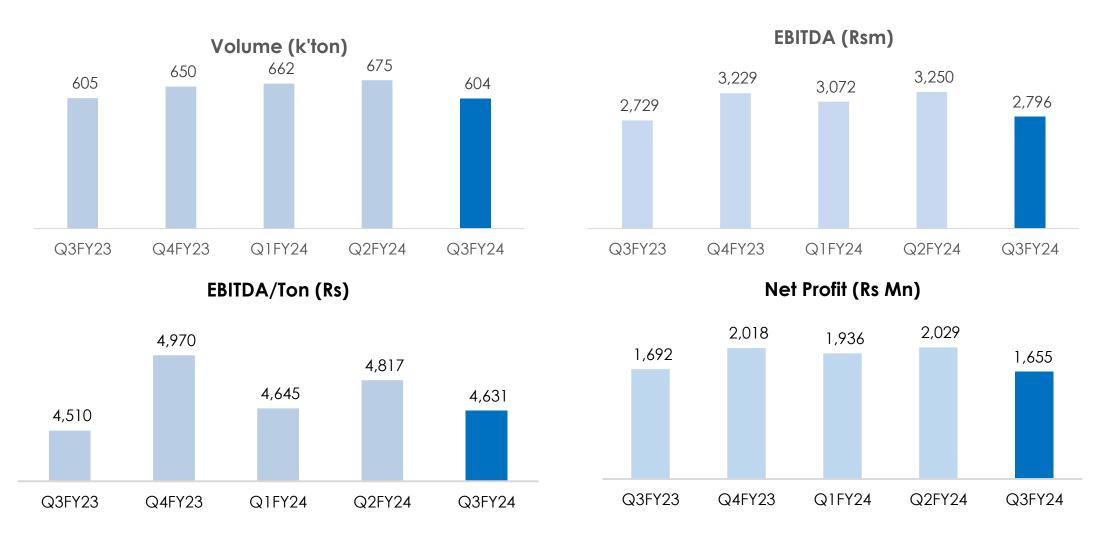


Structural steel tube market potential (Mn Ton)

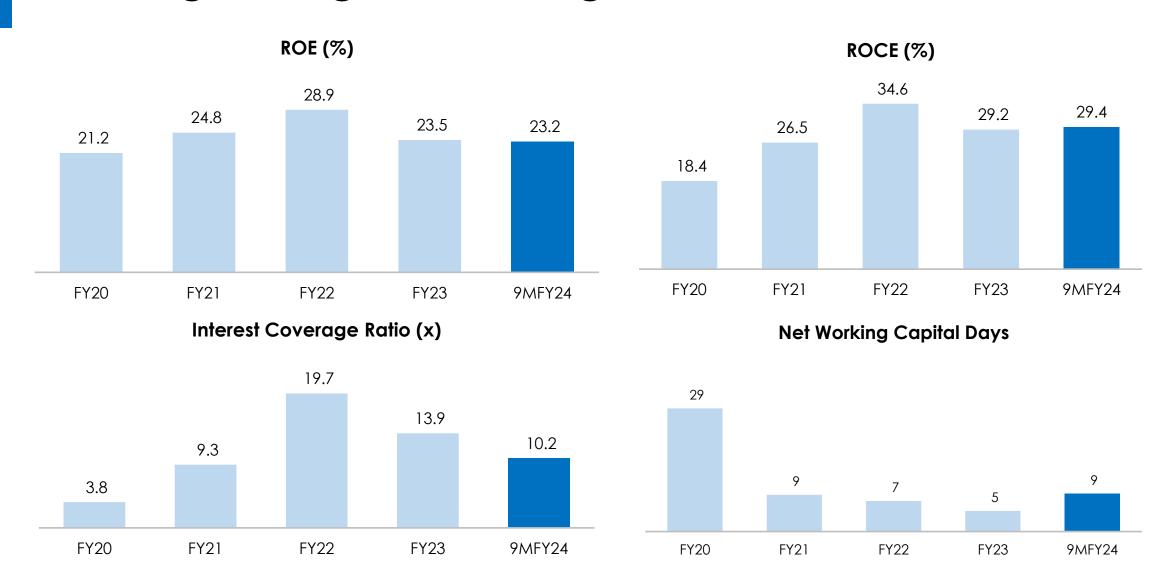


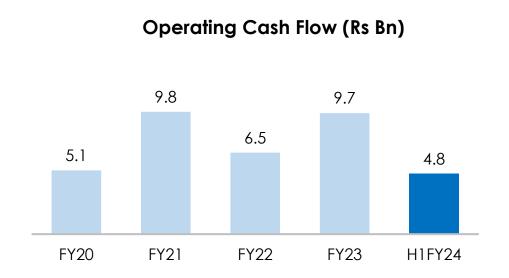
HR Coil based steel tube market (APL Apollo's addressable market) to grow faster vs scrap steel based tube market due to:

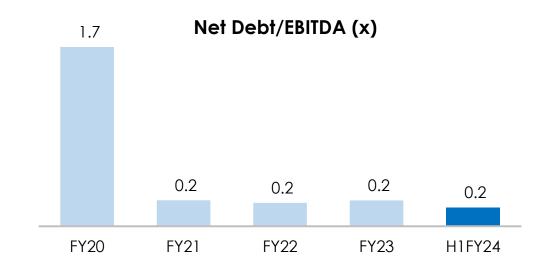
- Superior quality
- Better cost efficiencies for blast furnace HRC mills over local scrap steel melting mills
- Commissioning of new blast furnace HR mills in next 3-4 years which will increase supply of HR coil in India

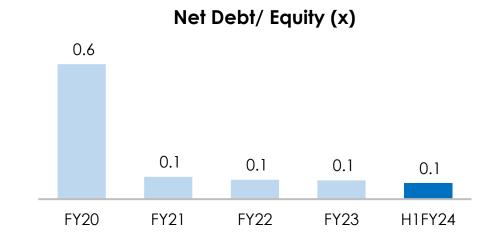


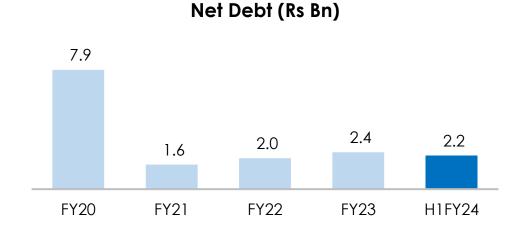
- Sales Volume and Financials are on consolidated basis
- 2. EBITDA has been calculated without other income

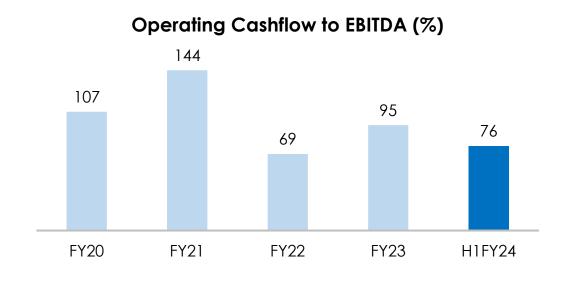


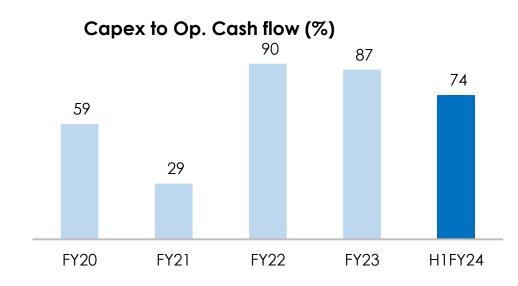


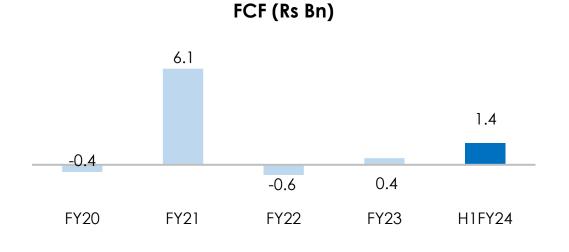


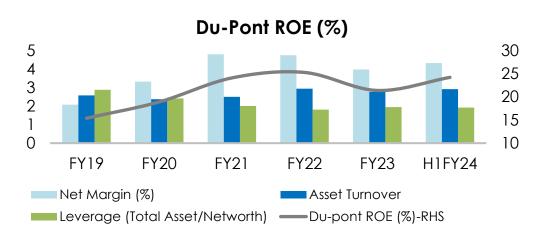












## Profit & Loss Statement (Consol)

Particulars (Rs Mn)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	FY23	9MFY24
Sales Volume (K Ton)	605	650	662	675	604	2,280	1,940
Net Revenue	43,271	44,311	45,449	46,304	41,778	1,61,660	1,33,531
Raw Material Costs	37,693	37,823	39,207	39,784	35,854	1,40,178	1,14,846
Employee Costs	554	595	604	627	644	2,062	1,876
Other expenses	2,296	2,665	2,565	2,642	2,484	9,204	7,691
EBITDA	2,729	3,229	3,072	3,250	2,796	10,215	9,118
EBITDA/ton (Rs)	4,510	4,970	4,645	4,817	4,631	4,481	4,700
Other Income	93	180	217	196	150	472	563
Interest Cost	186	249	271	266	285	671	823
Depreciation	345	468	409	413	471	1383	1293
Tax	598	673	672	738	535	2,214	1,945
Net Profit	1,692	2,018	1,936	2,029	1,655	6,419	5,620

Note 1: Sales Volume and Financials are on consolidated basis Note 2: Trading revenue for Q3FY24 was Rs.521Mn

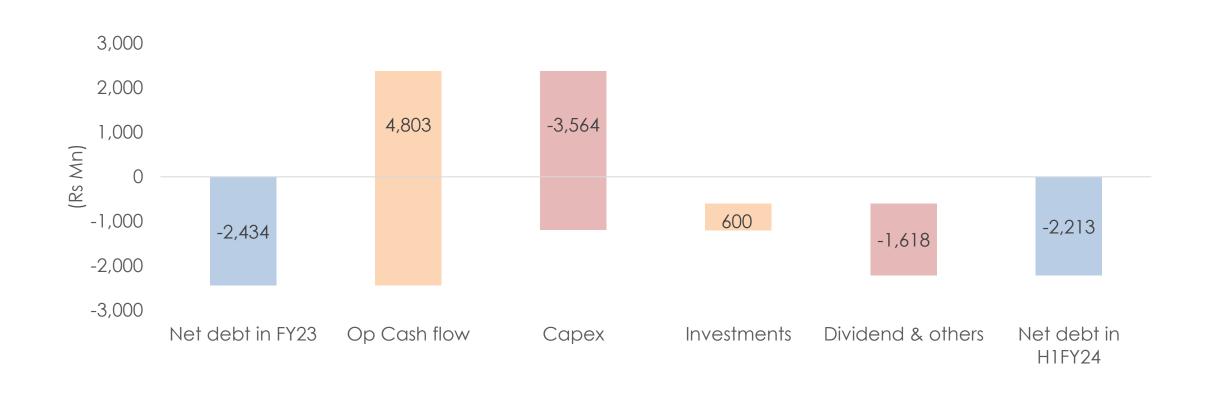
## Balance Sheet & Cash flow(Consol)

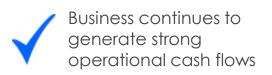
Balance Sheet - Assets (Rs mn)	H1FY24	FY23
Cash & Bank Balance	9,340	6,295
Receivables	1,445	1,374
Inventories	13,633	14,799
Other current assets	3,231	3,110
Fixed assets (net)	29,781	27,232
Right to use Assets	1064	925
Investments	481	960
Other assets/goodwill	4,022	3,821
Total Assets	62,997	58,516
Balance Sheet - Liabilities (Rs mn)	H1FY24	FY23
Trade payables	13,201	15,970
Other current liabilities	2,596	1,185
Debt	11,552	8,729
Others	2,844	2,576
Minority Interest	0	0
Shareholders' funds	32,803	30,056
Total Equity & Liabilities	62,997	58,516

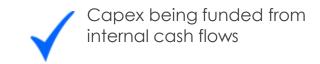
Cashflow Statement (Rs mn)	H1FY24	FY23
EBITDA	6,322	10,215
Change in receivables	-65	1,990
Change in inventory	1158	-6340
Change in other WC	-2,109	5,494
Tax	-916	-2,161
Others/Income	413	472
Operating cash flow	4,803	9,670
Capex	-3,564	-8,424
Investments	600	-222
Interest	-453	-602
Free cash flow	1386	423
Dividend payments	-1387	-875
Capital increase	0	27
Others	222	32
Net change in cash flow	221	-393
Net debt beginning	-2,434	-2,042
Net debt end	-2,213	-2,434

<sup>\*</sup> Rs 2.27bn FD is classified under Other financial Assets due to maturity of less than 365days

## Consol. Cash Flow Bridge (Rs Mn.)







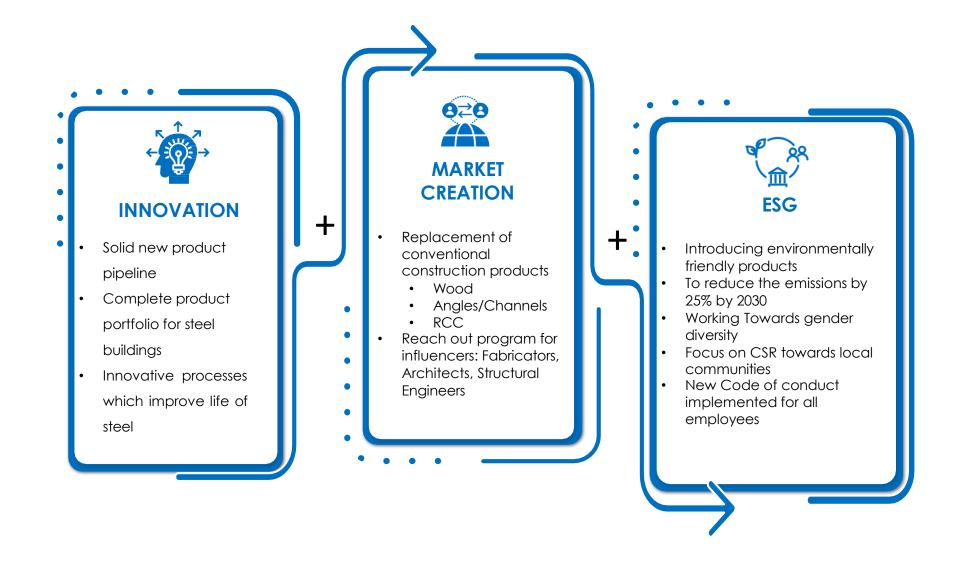


Net debt to EBITDA at 0.2x

## BUSINESS STRATEGY



## APL Apollo Vision



## **INNOVATION**

World's only company to make steel tubes with size range of 8x8mm to 1000x1000mm and thickness range of 0.18 mm to 40mm



## What we have done so far as the first company

#### **Indian Markets**

**Structural** steel square and rectangular tubes:



Structural application in construction Industry

**Pre-galvanized** structural steel tubes (**Apollo Z**):



Corrosive resistant structural applications

**DFT** (Direct Forming Technology)



Faster TAT with tailor made sizes

**300x300mm** dia structural steel tubes:



Heavy structural application in Construction industry

Inline galvanizing (ILG)



Superior corrosive resistant product strong demand in coastal market

## What we have done so far as the first company

#### **Global Markets**

Chaukhat (Door frame shape tubes)



Replacing Conventional wooden door frames

**Rectangular section** of 1:11 (Length to Breadth)



Replacing Conventional wooden sections

# REGISTERED PATENTS PRODUCTS



Double Door Frame



**Apollo Signature** 



Four door Frame



Single Door Frame



Elliptical Tube



**D** Section



Handrail



Window Frame Tube (L)



Window Frame Tube (T)



Window Frame Tube (Z)



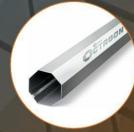
**Reflector Tube** 



**Oval Tube** 



**Plank Tube** 



Octagon



Fencing Tube



**Checkered Sheets** 

## New Product Pipeline from Raipur plant

World's 1st thicker color coated products



Superior corrosion resistant, high load bearing with aesthetics

World's 1st Color coated structural steel tubes



Superior corrosion resistant with aesthetics

India's 1st 500x500mm dia structural steel tubes

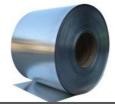


Replacing RCC structures/columns in heavy construction

India's 1st and World's 2nd 1,000x1,000mm



India's 1st CRCA
Black annealed tube



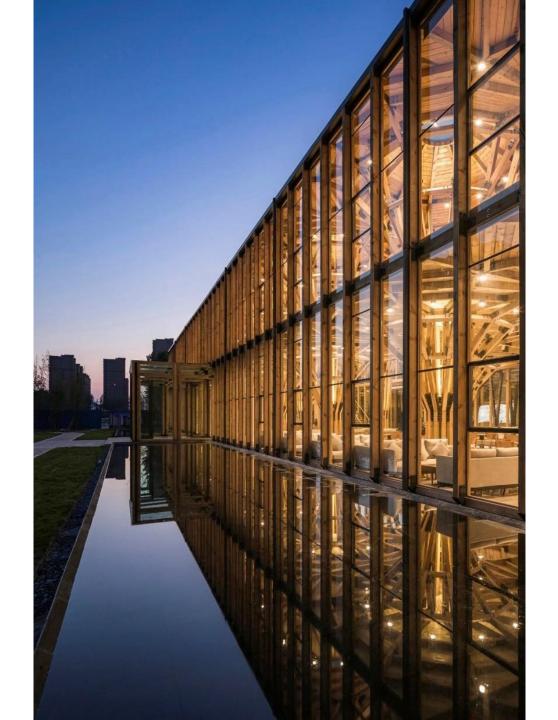
High tensile light structural application; bendable; superior rust proof properties

India's 1st AluZinc tubes



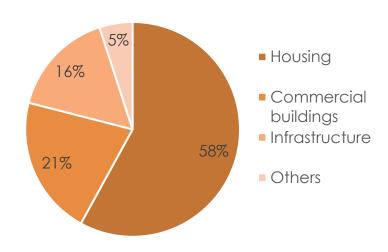
Superior rust proof properties and better life

## MARKET CREATION



## Structural Steel Tube Applications

#### **Application Mix**













## Application of Structural Steel Tubes

#### Housing



#### Commercial







Airports/ Railway station

Grill





Columns

Façade





Structure

Fire fighting

## How Have We Created Market...

Conventional Construction Products	Applications	Why Structural Steel Tube replaces these products?
Steel Angle/Channels	Structural support, Towers infrastructure	Uniform Strength, Lower steel consumption
Wood	Furniture, Door Frames, Planks	Cost Effective, Termite Proof, Environmental Friendly
Aluminum Profiles	Facades & Glazing	Cost Effective, Higher Strength
Reinforced Cement Concrete	Construction of Buildings	Faster Construction Environmental Friendly
Fabricated Metal Sheet	Pre-Engineered Steel Buildings	Lower steel consumption Reduces overall project cost

How to replace the conventional products??

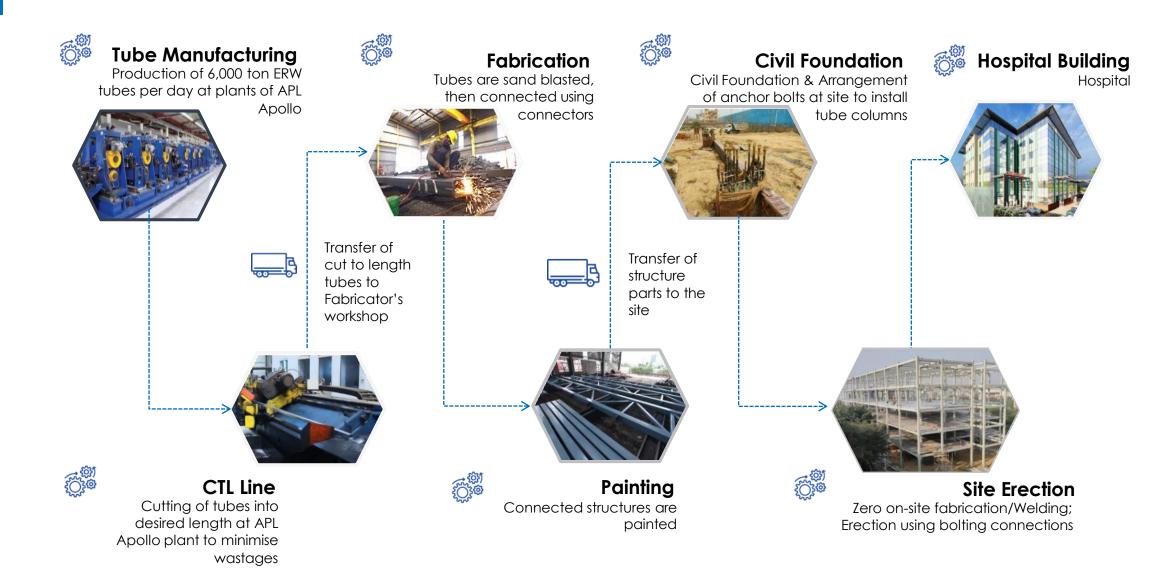
Low Diameter Steel Tubes/Low Load Bearing

> High Diameter Steel Tubes/High Load Bearing

# REVOLUTIONIZING CONSTRUCTION INDUSTRY



## **Tubular Construction Process flow**



## More live sites



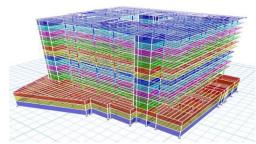


MES - Delhi Cantonment



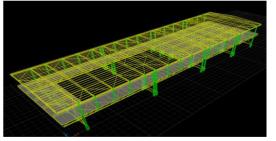


University Campus-Telangana





Hospital- Mumbai



Railway Station – Andhra Pradesh



Water Tank, Uttar Pradesh





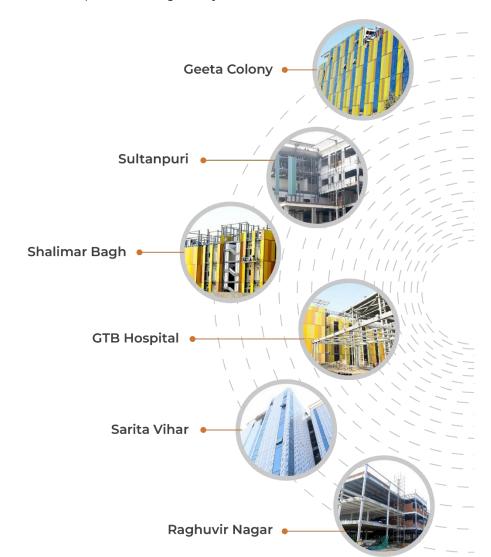


University, Delhi NCR

Housing-Delhi

## 6 DELHI HOSPITALS: PROOF OF CONCEPT

- · Total 2mn Sq. ft built-up
- · 18k ton Steel Tubes used
- · Structural work completed in average 90days













## **Applications**

- High Rise Buildings
  - Hospitals, Housing, Schools,
     Courts, Hotels/Malls/Offices
- Warehouses/Cold Storage/Food Parks
- Factory Buildings/Process Structures
- Aviation Hangers
- Data Centres

**45** projects

**42**mn sq. ft. Visibility

220,000 ton heavy structural steel tubes

Ongoing enquiries





## Growth Drivers

A Capacity expansion

New products

C

Focus on high margin products

#### **D** Geographic expansion

Capacity: 0.2 MTPAProject to help deeper

#### Raipur project

- Capacity: 1.2 MTPA (infrastructure of 1.5 MTPA)
- Capex: Rs13bn
- Potential financials:
  - Revenue: Rs70bn+
  - EBITDA: Rs6bn+

#### **Products**

В

Project specifically focused at High-value added products 3 key product categories:

#### **High Diameter High Thickness Tubes**

- 500m x 500m and 1000m x 1000m
- Capacity: 0.5 MTPA
- Suitable for high rise, high load bearing structures
- Reduces project cost by ~20% for the developer

#### **Coated Tubes**

- · Colored and galvanized
- Capacity: 0.3 MTPA
- Suitable for Warehousing, infrastructure & industrial segments

#### **Coated Products**

- Narrow cold rolled and flat products
- Capacity: 0.4 MTPA
- New age products to replace existing products of wood,
   PVC etc.



#### Dubai

East India

market

• COD: FY 25

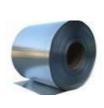
- Capacity: 0.3 MTPA
- First plant outside India for catering to International markets

penetration in the Eastern India

• Land acquisition in process

- · Plant partially commissioned
- COD: FY 25







## DJSI Scoring



APL APOLLO
SCORED 80<sup>TH</sup>
PERCENTILE IN FY22

We expect better score this year as we are improving on ESG parameters

## Commitment and achievements

#### **Commitments**

- Committed to reducing Scope 1&2 emissions by 25% by 2030
- Committed to set near term and Net Zero targets by 2050
- Renewable energy contribution to be 47% by 2030 from 38%
- Targeted to increase the female workforce by 1% every year
- CSR initiatives in the local communities to uplift their lifestyle
- Skill development trainings and safety trainings
- Occupational Health and safety assessment of all work force
- Training on code of conduct to educate each employee

#### **Achievements**

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**B** 

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- Introduced new, environmentally friendly products
- All plants have access to green energy, 2 plants have more than 85% dependency on green energy
- Almost all plants have rainwater harvesting facilities
- Zero accidents by providing safety training at sites
- Attrition rate below 5%
- Hiring female workforce to achieve gender diversity targets
- Given emphasis to CSR initiatives in local communities
- New Code of conduct implemented for all employees















## Front runner for Steel for Green

- APL Apollo is the 1<sup>st</sup> Company to innovate readymade Doorframe, Fence, Plank and Hand rails as Steel for Green Concept which replaced conventional wood application in building construction
- Our Products are saving 250,000 trees every year, going ahead we will be saving more and more trees to keep the planet greener
- Keeping the Steel for Green as priority APL is the 1st Company to innovate narrow and thicker color coated galvanized sheets which will save more trees









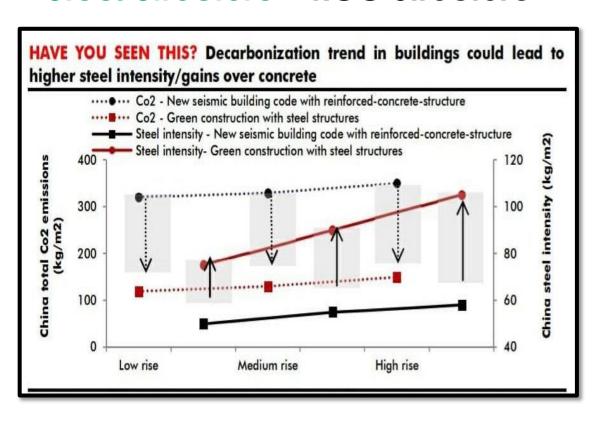


## Steel Buildings = Decarbonization

- Construction sector contributes 30% of direct and indirect Co2 emissions
- Structural steel is preferred for steel buildings because steel is
  - Infinitely recyclable
  - Easy to pre-fabricate
  - High volume to weight ratio
  - Lighter/ stronger structure allow gains inn vertical space

Research indicates replacing reinforced concrete with steel structures can reduce emission by 60%

#### Steel Structure - RCC Structure



## Financial Priorities under Strong Governance

#### Growth

- Profitable Organic Growth
- Commitment to R&D and Talent
- Innovate products to replace conventional construction methods



#### **Capital Allocation**

- Drive sustainable EPS growth
- Attain earnings objectives across economic cycles
- Achieve ROCE ≥ 30%

## Board of Directors

Sanjay Gupta
Chairman & Managing Director

Steel Industry veteran with 3 decades of experience



#### Vinay Gupta Director

More than 20 years of industry experience in the manufacturing and trading pipes, tubes and sheets.



## Rahul Gupta Director

A promising entrepreneur with an experience of around 5 years in Steel Tubes Manufacturing



#### Neeru Abrol Independent Director

A Chartered Accountant, having 4 decade of professional experience in various sectors | Worked for 26 Yr in SAII



### Ashok Kumar Gupta

Steel industry veteran with 4 decades of experience



## Abhilash Lal Independent Director

3 decades of professional experience in senior roles across financial services including banking, PE & others



## Anil Kumar Bansal Independent Director

Former Director of NABARD, CARE Ratings & others 4 decades of experience in banking industry



## Deepak Goyal Director-Operations

2 decades of professional experience in steel tube industry



## Virendra Singh Jain Independent Director

Board member of Dalmia Bharat Ltd | Ex-Chairman of SAIL | Ex-Executive Director at IOC



## H.S. Upendra Kamath Independent Director

Former CMD of Vijaya Bank. Having 4 decades experience in the Indian

Banking Industry.



## Asha Anil Agarwal Independent Director

Former Principal Chief Commissioner of Income Tax . Having 4 decades of rich experience in the Indian Revenue Service.



## Our Leadership



Sanjay Gupta Chairman & Managing Director



Ravindra Tiwari Chief Sales Officer



Deepak C S Company Secretary & Chief Compliance Officer



Vinay Gupta Director



Director



**Director-Operations** 



**Anubhav Gupta** Chief Strategy Officer





Chetan Khandelwal **Chief Financial** Officer



**CK Singh** Chief Operating Officer



Vaibhaav Sharma Chief Information Officer



**Anurag Mehrotra** Chief Human Resource Officer



Charu Malhotra Chief Branding Officer



**Amit Thakur** Chief Procurement Officer



**Utkarsh Dwivedi** CEO International Business

## Thank You

## For further information, please contact:

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